



National Fruit and Vegetable Alliance *Let's Move Salad Bars to Schools* Toolkit

Community/Civic Groups that Want to Support Salad Bars in Schools

The documents in this toolkit can be used to approach a community or civic organization about funding a salad bar for their local school. Such civic groups can include local rotary or lions clubs, YMCA's, churches and community centers.

The documents provide information about the Let's Move Salad Bars to Schools initiative, they explain how schools can submit an application on the Let's Move Salad Bars to Schools website and how to donate salad bars to schools. There is also information about how to alert local media, and how to get other community partners involved in supporting salad bars in schools.

About Let's Move Salad Bars to Schools

- [School Salad Bar Advocates Join First Lady Michelle Obama's Let's Move! Initiative](#)
- [About the National Fruit and Vegetable Alliance](#)
- [Why Salad Bars?](#)
- *Let's Move Salad Bars to Schools* on the White House Let's Move! Blog
 - [DC Students Benefit from Let's Move Salad Bars to Schools](#)
 - [All Cincinnati Public Schools Now Have Salad Bars](#)
 - [New Haven Schools Grow Healthy Kids with Access to Salad Bars and School Gardens](#)

How to Donate Salad Bars

- [Donate Today!](#)
- To view the list of schools that have submitted an application to receive a salad bar yet remain unfunded, visit the *Let's Move Salad Bars to Schools* website here - <https://saladbars2schools.org/unfunded>.

Sample Letters

- [Sample letter](#) that can be sent to a local school's Principal or Food Service Director, stating that your organization wants to fund a salad bar for their school.
- [Sample letter](#) that can be sent to a local school's Principal or Food Service Director encouraging them to submit an application on the *Let's Move Salad Bars to Schools* website because your organization would like to fund a salad bar for their school.

Information for Schools

- [How to submit an application on the *Let's Move Salad Bars to Schools* website](#)
- [Who may apply?](#)
- [Frequently Asked Questions](#)
- [Sample *Let's Move Salad Bars to Schools* Application](#)
- [The Salad Bar](#)

Alert Local Media

Community groups that organize the donation of a salad bar to a local school as part of *Let's Move Salad Bars to Schools* should contact local media. Alert media that your group wants to support healthier school meals in your community. Work with school officials to organize a salad bar presentation event, and invite media to attend.

Here are some tips for contacting your local media:

- Call the local news editor at your local newspaper(s), television station(s) and radio station(s).
- If you need to contact a lot of media outlets, consider sending them a press release, and encouraging them to contact you for more information.
- Designate a representative from your organization to speak to the media.
- Provide details of any event you may hold, especially if your elected officials are coming. Photographs with the news release of your organization with the school children and salad bar in the picture will go a long way.

Alert Parents and Others in the Community

You can help your business and community partners learn about your efforts to increase fruit and vegetable consumption. Ways to alert the community can include:

- Link to [*Let's Move Salad Bars to Schools*](#) on your organization's webpage
- Social media outreach
- A [**Sample Letter**](#) that companies can send to their business partners, alerting them that they donated a salad bar as part of the *Let's Move Salad Bars to Schools* initiative and that their company should do the same.

Make healthful eating fun, build local connections, help increase fruit and vegetable consumption, and further enhance your company's image.